

# PORT FAIRY



- EST. 2020 -

## PORT FAIRY SOCCER CLUB **2022 SPONSORSHIP PACKAGE**

### SUPPORTING SPONSORS



## PORT FAIRY SOCCER CLUB **2022 SPONSORSHIP PACKAGE**

Thanks for showing an interest in supporting the Port Fairy Soccer Club. In this document, we've outlined our sponsorship packages – what you'll be doing for our club, and what we can do for you.

If you have any questions about the information in this document, feel free to contact me directly.

Woody Bucci  
PRESIDENT

**0407212528**  
**[pfsc.president@gmail.com](mailto:pfsc.president@gmail.com)**

# PORT FAIRY SOCCER CLUB

## ABOUT US

Port Fairy Soccer Club was originally founded in 1954 but has been inactive for over 20 years. Now, a small group of locals have re-launched the club, established a permanent soccer ground, and secured the future of soccer in Port Fairy.



Port Fairy Soccer Club 1957

## THE FUTURE

<b>2020</b>	Port Fairy Soccer Club re-launched
<b>2021</b>	'Senior Mens' team inaugural season
<b>2021</b>	MiniRoos program launched (ages 4-11)
<b>2021</b>	Established permanent soccer field in Port Fairy
<b>2022</b>	Launch 'Senior Womens' team
<b>2022</b>	Launch 'Junior' teams (ages 12-14)
<b>2022</b>	Launch 'Junior' teams (ages 14-16)

# PORT FAIRY SOCCER CLUB

## CLUB LOGO & PLAYING KIT

PORT FAIRY



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 **big dogg**

PORT FAIRY SC PLAYING KIT

VERSION  
1.2



ILLUSTRATIONS AND COLOURS ARE FOR DISPLAY PURPOSES ONLY

# PORT FAIRY SOCCER CLUB **SPONSORSHIP OVERVIEW**

We've already filled our 3 x "Major Sponsor" positions for 2022. Now, we're looking to fill our "Supporting Sponsor" positions.

**\$500**

## **SUPPORTING SPONSOR**



**Gurry Plumbing & Gas**  
**MAJOR SPONSOR**



**Coffin Sally**  
**MAJOR SPONSOR**



**Bank St + Co.**  
**MAJOR SPONSOR**

ANNUALLY RECURRING. CANCEL ANYTIME.

# PORT FAIRY SOCCER CLUB

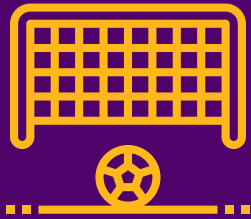
## WHAT YOU'LL BE DOING FOR US

Your support will directly help our club with:



### ADMINISTRATION

- League registration
- Club insurance
- Player insurance



### EQUIPMENT

- Training equipment
- Match day equipment



### CLUB KIT

- Jerseys
- Shorts
- Socks



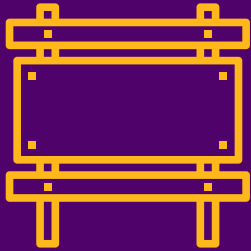
### DEVELOPMENT

- Youth development fund
- Home ground future fund

# PORT FAIRY SOCCER CLUB

## WHAT WE CAN DO FOR YOU

In return for your support, we can offer:



### GAME DAY BANNER

- Your logo on our portable game day banner at every home & away game!



### WEBSITE

- Your logo on our website with click through link (sponsor page).



### SOCIAL MEDIA

- Sharing of your instagram posts to our 'Story' feed.
- Post announcing partnership



### PROMOTION

- Active promotion of your business.
- Club's preferential use of your business where possible.

HAVE OTHER SUGGESTIONS? LET US KNOW.

# PORT FAIRY SOCCER CLUB **GAME DAY BANNER**

Below is an example of our portable game day banner which will be displayed at every Port Fairy Soccer Club home and away game.



Your logo here

## **BANNER SPECIFICATIONS:**

2.4m (W) x 1.2m (H)

70-30 vinyl mesh weave

weather, water, fade resistant

Heavy duty suitable for outdoor use



# PORT FAIRY SOCCER CLUB

## **FREQUENTLY ASKED QUESTIONS**

**Q: Can I have my business logo on the club's playing kit?**

A: Unfortunately, no. We have space for 3 x logos on our club playing kit. These spaces are reserved for our 3 x Major Sponsors and we have filled all of our major sponsor positions for 2022. If this is a deal breaker for you, let us know – we'll add you to our Major Sponsor waiting list.

**Q: If I become a sponsor, will you let another competing business also sponsor the club?**

A: No. We'll do our best to maintain your exclusivity. For example, if an electrician sponsors our club, they will be the only electrician sponsoring our club.

**Q: If I sponsor the club, am I locked in for multiple years?**

A: Absolutely not. Sponsorship is annually recurring but you can cancel anytime. No questions asked.

**Q: Are you open to other sponsorship ideas?**

A: Yes! Get in touch with us – we're always open to new and interesting sponsorship ideas!

**HAVE OTHER SUGGESTIONS? LET US KNOW.**



PORT FAIRY SOCCER CLUB  
**THANK YOU!**